

Media Release



14 November 2007

Cleanevent celebrates another win at the 2007 Sportbusiness ISEMS Awards at Wembley

Cleanevent has once again been recognised on the International Event platform, by winning the **'Best International Volunteer Programme Award'** at the 2007 Sportbusiness ISEMS Awards at London's Wembley Stadium. The award, in recognition for the company's efforts with the Melbourne 2006 Commonwealth Games Athletes Village Housekeeping deployment, saw Cleanevent judged amongst some of the finest International Volunteer programs as "best of breed". This comes, just one month after Cleanevent won the prestigious "Export Service Provider Award" at the Governor of Victoria Export Awards in Melbourne, Australia.



"The ISEMS awards represent some of the finest sports events on the planet and reflect the international nature of this business, the winners in all categories are judged alongside a quality field of peers by a team of International judges. It is recognition of Greatness"

Nigel Rushman of ISEMS 2007 organisers Rushmans.

The innovative volunteer solution for the games of 2006 involved the coordination of personnel in a partnership with Rotary Australia's, Victorian branch and Xavier Boys College of Melbourne (via their rugby community). This partnership included a substantial donation to these organisations in return for "work for purpose" volunteers throughout the Commonwealth Games period. It was fitting that the award was accepted by long time Cleanevent Executive Darren Carter, who developed the volunteer concept in the first instance and managed the process through to completion.

"The program was widely acknowledged as "best of breed" and all of those involved had the opportunity to participate in a world class event which saw them demonstrate leadership in their operations whilst providing an investment in the community. On behalf of the company our thanks go to Rotary and Xavier College for being part of a great program"

Darren Carter, General Manager Operations Cleanevent UK.

"A highly motivated workforce was recruited and attended to their tasks with dedication, enthusiasm, organisation and commitment. The quality of housekeeping services provided was exceptional and applauded by athletes and management of the visiting CGA's. It is true credit to Cleanevent for developing this innovative solution and I am pleased that they have received this award in recognition for their efforts"

John Harnden CEO Melbourne 2006 Commonwealth Games Corporation

This program was labelled as the Most Successful Housekeeping Program at any Athletes Village as confirmed by the International Olympic Committee and Commonwealth Games officials.

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