

Media Release



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Recognition and Success for Cleanevent at the 2007 Governor of Victoria Export Awards



Cleanevent are proud to announce their success at the 2007 Governor of Victoria Export Awards.

Cleanevent has been awarded "Winner" of the prestigious **Services** Award which recognises Cleanevent for outstanding export achievement in the Services Industry in recognition for our sustained achievements in the export of Australian talent to major International venues, events and facilities. It is the second time we have been decorated by this coveted award, the first in 1993.

The remarkable achievement was rewarded by Governor of Victoria, Professor David de Krester AC and Minister for Industry and State Development, Mr Theo Theophanous.

"Now in their 28th year, these prestigious Awards showcase Victoria's export excellence and recognise the hard work, innovation and success of our companies in exporting to over 100 countries around the world,"

Mr Theophanous said.

"The success of the Governor of Victoria Export Awards over many years has been the opportunity to recognise, encourage and promote our export oriented businesses."

Governor of Victoria, Professor David de Krester Ac said.

Cleanevent is honoured to have been amongst the highest calibre of Victoria's exporters. In acceptance of the award, Craig Lovett, Executive Director & Founder of Cleanevent said:

"On behalf of the entire team of the Cleanevent group, in particular those that work tirelessly in our overseas destinations both on permanent and short term project deployments, I am honoured to accept this great award. It is full recognition of the sustainable platform that has been created"

The importance of the export success occasionally goes un-noticed amongst our teams around the world, and awards such as the Governor's Export Award bring the message back home and confirm that the strategy that we set back in 1996, some 9 years after foundation of the business, remains on track. Whilst on an International deployment visit, Nicko Mavro, Group CEO commented'

"It is always great to receive such prestigious accolades and I take this chance to congratulate all of those that participated in the Award submission, however the real success of our export strategy is the knowledge that is gained through these deployments, that we bring home to our local clients within Australia, the UK and the USA. This experience is unmatched in the industry and can not be taught, or purchased...it must be lived. This is part of the competitive edge that we offer on a daily basis. This is the real success"

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The Cleanevent Group were in great company at the award ceremony, including the first client of the group some 21 years past, the **Victoria Racing Club**, who were awarded the coveted Sports, Events & Tourism Award for the exciting Melbourne Cup carnival. Congratulations to Chairman Rod Fitzroy, CEO Dale Monteith and the hard working team at "Headquarters Flemington".

Cleanevent will continue to strive to be at the cutting edge of the International venue and event sector, with numerous major events both in Australia and Overseas on the immediate horizon.

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